

ONLINE AND APP-BASED PASSENGER INFORMATION SYSTEM FOR REAL-TIME TRANSIT INFORMATION

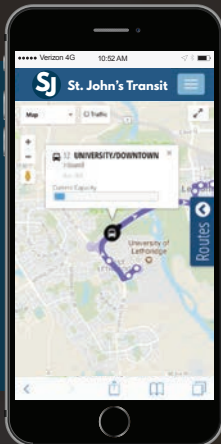
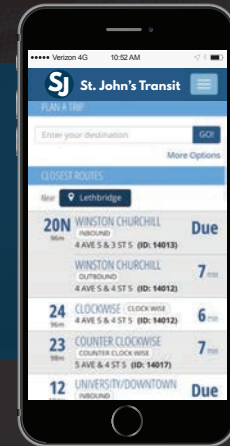
Make transit more convenient and desirable by providing your riders with all the transit information they need, when they need it. With MyRide, you can share real-time GPS-based bus location information, news and route-specific alerts with your riders.

BY GIVING RIDERS ACCESS TO RELEVANT TRANSIT INFORMATION, YOU CAN:

- Connect directly with your ridership
- Help riders choose the best way to get to their destination
- Reduce riders' wait times, which is especially important in inclement weather
- Minimize the inconvenience of service disruptions
- Inform riders about changes to fare structures and schedules
- Promote community events, conduct rider surveys and more

LOCATE CLOSEST STOPS AND ROUTES

Geolocation on riders' mobile devices enables MyRide to determine the closest bus stops to their current location. Riders can view estimated departure times for buses and routes servicing these stops, along with information on amenities like washrooms located at transfer points or accessible buses.



TRIP PLANNER & INTERACTIVE MAP

By selecting a location or route, or by entering a starting point and destination, riders will receive real-time GPS-based information for all possible bus options. The Trip Planner can help riders make plans by tracking the location, estimated departure time and passenger load of the selected bus on an interactive Google map.

* St. John's Transit is a fictional agency created for the purposes of this document.

REAL-TIME DATA

Because MyRide is integrated with in-vehicle mobile data terminals and Streets CAD/AVL software, riders always see the same real-time GPS-based location or bus capacity information that drivers and administrators see.

SERVICE INTERRUPTION MANAGEMENT

Enabled by the Service Interruptions module available for Streets, MyRide automatically publishes service interruption information to lessen the impact of service disruptions and road closures. MyRide automatically publishes real-time information about detoured routes, temporary stop locations and real-time bus departure information for temporary stops.

BUS DEPARTURE NOTIFICATIONS

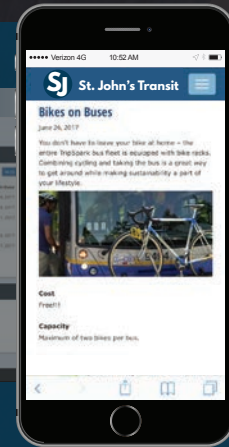
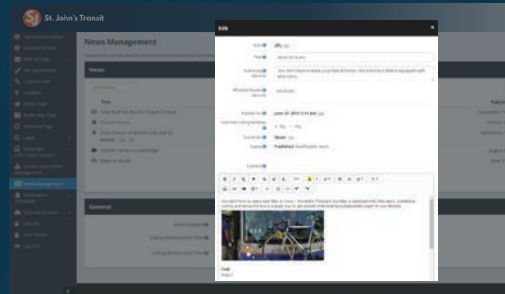
Riders can subscribe to text, email or push notifications for bus departure information, so they don't have to actively monitor the status of their bus. Riders can create one-time or recurring notifications for specific routes, days and times.

NEWS MANAGEMENT

Create news stories about inclement weather, detours, community events, promotions and more. Publish route-specific or general news and add photos or video content. Administrators can choose to post immediately if news is urgent or select a future publishing date.

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CUSTOM SITE APPEARANCE

Administrators can modify the appearance and branding of their MyRide app/website without any technical know-how by using an intuitive interface to add logos and adjust colors.

MYRIDE APP FOR IOS AND ANDROID

The MyRide apps have the same great functionality and interface as MyRide Web, providing riders with a consistent user experience across all platforms. MyRide iOS/Android apps pull dynamic data directly from your live MyRide web server, ensuring that app data is always up to date.

- Apps are branded with your agency's name
- Updates made in MyRide admin are automatically pushed out to the website and apps with no extra effort required.
- TripSpark publishes the apps on your Agency's behalf and republishing with major upgrades is included in your maintenance agreement.
- Using Google Analytics, easily track the number of riders using the apps versus MyRide Web.



BUS DEPARTURE INFORMATION ON-DEMAND

Riders without data plans can get real-time information by texting a designated phone number and inputting their stop number. The system will automatically text back the estimated departure times for next buses. With the IVR add-on, riders can also call in to receive automated voice next bus information.

MOVING TOGETHER

TripSpark Technologies is a transportation technology company focused on helping Fixed Route, Paratransit, Rideshare and private operators increase service and access to transportation, improve rider satisfaction, drive revenue, and overcome operational challenges. We are not just a vendor—we are your long-term strategic partner, offering the latest technologies and providing exceptional support.

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