

DIGITAL SIGNAGE TO OPTIMIZE YOUR COMMUNICATION WITH STUDENTS

MyRide Infotainment will help your university improve student communication and engagement, through a digital signage solution that provides students with the information they need, when they need it.

📍 HOW CAN YOU IMPROVE STUDENT EXPERIENCE?

MyRide Infotainment is a digital signage solution that allows universities to better communicate with their students. This is done through streaming real-time passenger information from **TripSpark's fixed route software, Streets** – combined with news, weather, advertising, social media, and more.

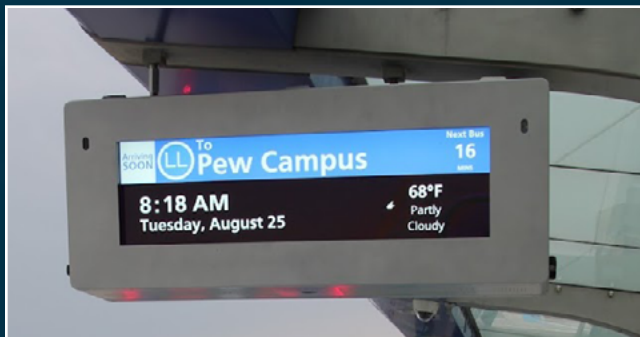
With increased passenger awareness features like real-time vehicle status and multiple travel options, MyRide Infotainment saves students time, simplifies their journeys, and makes commuting across campus more enjoyable.

📍 KEEP STUDENTS IN THE LOOP NO MATTER WHERE THEY ARE

MyRide Infotainment offers the ultimate experience in versatility. Infotainment's hardware and software capabilities are of the highest quality, with an unmatched range of digital display sizes, shapes and capabilities for transit property, community, and on-board signage. These displays can be vandal proofed where needed, have accessibility features that support ADA requirements, and are designed for all types of environmental factors.

MyRide Infotainment can be displayed or mounted via the following channels:

- Kiosk
- In-Vehicle (Mobile)
- Outdoor or Indoor Wall & Ceiling Mounted
- Off Grid/Solar





KEEP STUDENTS ENGAGED

Change or swap out content being displayed on the fly, so students always see something new.



CONTENT THAT MEETS YOUR STUDENTS' NEEDS

Play content that appeals to your students, from news, university alerts, trivia, weather, and more.



MAINTAIN EVERYTHING FROM ONE CENTRAL LOCATION

All displays will be accessible in the content management platform and can be grouped, tracked, and managed from there.



NO MORE PUTTING UP POSTERS ON BUSES

Display content digitally and share upcoming service changes, safety messages and other university information.



ACCESSIBILITY AT YOUR FINGERTIPS

Experience button-based interactivity with IP67 LED backlit buttons (or other custom symbols as desired) for those students who are visually impaired, or may have issues using a touch screen.



SERVE BUS STOPS THAT OTHERWISE WOULD NOT BE REACHED

Off Grid and Solar displays are used at bus stops that are not connected to the power grid.

For more information about how MyRide Infotainment can help your university, visit our website at tripspark.com/infotainment

MOVING » « TOGETHER

TripSpark Technologies is a transportation technology company focused on helping Fixed Route, Paratransit, Rideshare and private operators increase service and access to transportation, improve rider satisfaction, drive revenue, and overcome operational challenges. We are not just a vendor—we are your long-term strategic partner, offering the latest technologies and providing exceptional support.

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