



OLD TECH



MyRide Infotainment

NEW TECH

CUT OUT THE CLUTTER

Give passengers the info they need now —real-time passenger information, advertising, and entertainment—all on one screen

MyRide Infotainment improves passenger awareness of real-time status and travel options, helping riders make informed travel choices, save time and enjoy their commute. Real-time information from Streets is pushed to MyRide Infotainment and the MyRide app, giving riders access to important trip and wayfinding information.

- Cloud-based software helps agencies manage content and displays. For those with limited resources, experts can support or manage the entire network and create fresh content.
- Dynamic, meaningful content can be automatically triggered by time, date, location and even weather, providing a powerful communication platform for agencies, and attractive medium to advertisers.
- Using a uniform source of AVL/GPS data, managed by Streets, ensures data consistency across all elements of the platform. Dispatchers, drivers and passengers are all running on the same clock.
- Agencies can supplement fare box revenue by providing local businesses with a venue for targeted advertising.
- An unmatched range of digital display sizes, shapes and capabilities for multi-modal, community and on-board signage are available.

