

INTEGRATING PASSENGER INFORMATION WITH ENTERTAINMENT

MyRide Infotainment is a digital signage solution that streams real-time passenger information, weather, advertising and more. It improves passenger awareness of real-time status and travel options, allowing riders to make informed choices that simplifies their journeys and not only saves time, but makes commuting more enjoyable. In addition to travel information, agencies can display advertising or public service announcements, opening up a non-farebox revenue source.

MAIN FEATURES

- **Extensive Range of Display Options.** Choose from an unmatched range of digital display sizes, shapes and capabilities for transit property, community and on-board signage. Options include indoor and outdoor signage, stationary and mobile displays, touch screens, buttons, speakers and more.
- **Real-time Information.** Real-time information from Streets is pushed to all modes of MyRide real-time passenger information, including infotainment; giving riders access to important trip information, service alerts and wayfinding information.
- **Library of Customizable, Multimedia Content.** Signage supports multiple media types: PDF, images, video, HTML5 animations, interactivity, and visual apps.
- **Choice of Support Tiers.** Adaptable system and content management support tiers meet the needs and internal staffing capacity of any sized agency.
- **Remote Monitoring.** Cloud-based software remotely monitors all devices in the network and allows you to oversee display status and content anywhere, anytime.
- **Accessibility for all riders.** Content can be played in multiple languages. For riders with limited vision, buttons can trigger audio or changes in font characteristics.

ADVERTISING TOOLS

MyRide Infotainment also offers powerful tools for targeted advertising. Advertising content can be changed or triggered depending on the geographic area, pre-selected external conditions (like weather), time of day or calendar schedule. Advertising can be updated remotely in seconds across the display network.

SAMPLE APPS:

- Live weather radar
- Social media feeds
- Event calendars
- RSS news feeds
- Local USB camera display



📍 SUBSCRIPTION MANAGED SERVICES

TripSpark recognizes that not every agency will have the resources to manage their digital signage system on an ongoing basis, and to continuously provide fresh and engaging content. To address this challenge, we offer tailored support packages depending on an agency's needs. TripSpark has partnered with Message Point Media, premiere digital signage experts, to provide these managed services. You can choose to self-manage your own system, get ongoing support, or be completely hands-off.

📍 HARDWARE OPTIONS

- **Transit property displays.** These displays are designed for bays, transfer stations, public buildings and shelters. Display options include indoor/outdoor, mounted, freestanding, interactive kiosks, and ADA-compliant.
- **On-vehicle displays.** These displays are designed to withstand the more demanding environment in-vehicle. Display options include bulkhead, overhead and poster rails. They integrate with on-board components and peripherals, such as TripSpark's mobile data terminal, which triggers content based on real-time location and route.



MOVING » » « « TOGETHER

TripSpark Technologies is a community transportation technology company focused on helping mid-sized transit agencies and private operators increase rider satisfaction, drive revenue, and address specific operational needs. TripSpark makes this possible by nurturing strong partnerships with our customers, offering the latest technologies and providing exceptional support.

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