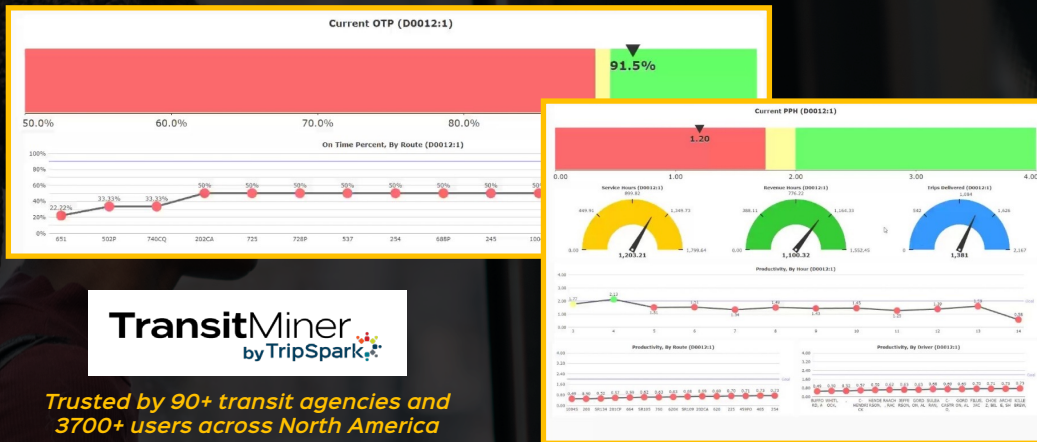


# WORTH ITS WEIGHT IN GOLD: MAKE DATA-DRIVEN DECISIONS WITH TRANSITMINER

TransitMiner by TripSpark is a cloud-based business intelligence platform with a long-standing record of success. In a nutshell, TransitMiner gives agencies like yours the confidence to make better decisions with data.



**TransitMiner**  
by TripSpark

*Trusted by 90+ transit agencies and 3700+ users across North America*

## 📍 A REAL-TIME, VISUAL OVERVIEW

On-Time Performance (OTP) is arguably the most important metric tracked by any transit agency.

TransitMiner uses a variety of parameters from your service data and transforms them into actionable insights to give you the best overview of your agency's performance-related statistics.

It picks up critical data points from your CAD/AVL software in real time and presents you **with actionable, easy-to-understand insights** in the form of graphs, charts, and customizable dashboards.

## 📍 GET ACCURATE FUTURE PERFORMANCE FORECASTS

Identify potential performance issues with TransitMiner's Future Performance predictions.

Based on your historic and current performance data, TransitMiner automatically generates route-wise and passenger-wise forecasts, so you're well-prepared to **deal with potential issues ahead of time**.

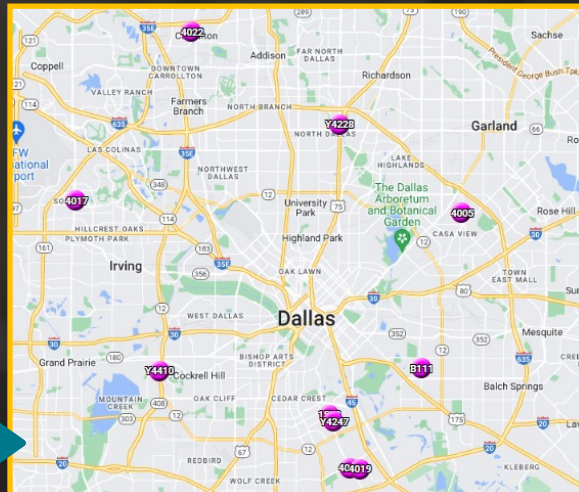
With innovative features like Future Late Bus Forecast and Slack Estimate, TransitMiner enables your agency to reassign routes and driver schedules more efficiently.

## FIND YOUR COSTLIEST ROUTES AND HOURS OF OPERATION

TransitMiner uses your own CAD/AVL data to help you quickly visualize the performance of various aspects of your operations.

With tools like a Cost-Per-Trip Dashboard and a detailed Idle Vehicles Report, TransitMiner makes it easy to identify which routes and trips cost you the most, tap into unused nearby capacity, and rapidly redistribute trips to optimize your operations.

*See your vehicles' locations and idle times on a map*



## DETECT CAD/AVL DATA ISSUES EARLY-ON

Data-related errors and issues are time-consuming to find manually. They'll catch you off-guard and can create major reporting problems.

With TransitMiner's unique Oops! Report, you can **save an enormous amount of time previously spent scouring CAD/AVL data for data issues**. Instead, TransitMiner catches and alerts you to data-capturing and processing issues in real time, which means you're free to move straight to the second step: troubleshooting the problems and **quickly getting operations back on track**.

## GET "PEACE OF MIND" DATA SECURITY

TransitMiner's servers are located in the US and Canada, so rest assured that **your data stays in your home country**. All data sent to TransitMiner by your CAD/AVL software is routed via SFTP using SSH keypairs with RSA 2048 encryption for authentication.

Additionally, your database is protected with AES-256 bit encryption to ensure industry-best safety and security.

## ENHANCE YOUR GRANT AND FUNDING APPLICATIONS

Your back-office staff, drivers, volunteers, and providers' actions are key to ensuring that trip data is accurately and reliably captured—a crucial element in a **successful grant or funding application**.

TransitMiner provides you with a range of metrics and parameters to track your dispatchers' performance. You can also review drivers' actions with a detailed GPS playback of your vehicles and even a full-size Agency-Level Master Dashboard option to monitor the On-Time Performance (OTP) of all your third-party providers.

### **Data is Gold GET TRANSITMINER TODAY**

Join more than 90 transit agencies already making confident, data-driven decisions with TransitMiner. See the results right away!

Email [sales@tripspark.com](mailto:sales@tripspark.com) to explore TransitMiner for your agency.

## **MOVING » « TOGETHER**

TripSpark Technologies is a transportation technology company focused on helping Fixed Route, Paratransit, Rideshare and private operators increase service and access to transportation, improve rider satisfaction, drive revenue, and overcome operational challenges. We are not just a vendor—we are your long-term strategic partner, offering the latest technologies and providing exceptional support.

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