

## TRIPSPARK'S AWARD FOR TRANSIT PASSION: ELIGIBILITY CRITERIA

We're looking for the best stories our clients have to offer. What has your agency done to show and share a passion for transit within your community? Send us your pictures and stories and you can be eligible for the First Annual **TripSpark Award for Transit Passion.** The prize is a trophy and a \$1,000 donation in your name to a charity in your community.

What do we need from you? Submit a short paragraph description and pictures to describe how your agency is engaging or improving your community. Does your agency participate in corporate social responsibility initiatives that have a direct impact on your community? Have your riders given kudos to something your agency has done for them? Send us pictures of your amazing initiative or even of happy riders engaging with your operation. Tell us the story of how you came to decide on the idea and why you are committed to making your communities the best they can be.

What will we do with your story? We plan to announce three finalists on May 13<sup>th</sup> that we feel best demonstrates a commitment to community engagement. Finalists will get featured across our many channels: Twitter, LinkedIn, Facebook, in our Ignite Newsletter, etc. We will then announce a grand prize winner at this year's CTAA conference and present the winning entry with our various accolades and prizes. Sound like fun?

How do you send in a submission? Click on the link below and you'll be able to upload your document and pictures directly to us. The deadline for submissions is April 29th.

## **SUBMIT YOUR ENTRY HERE**

Connect with us on social media to see the nominees!



#sparkthepassion