

# 5 REASONS FOR ATTENDING IGNITE 2023

We are excited to see you in New Orleans from April 2-6, for a few days of fun, learning and networking!

## What is in it for you?

1. Networking and sharing best practices with other similarly sized transit agencies in North America
  2. Keynote presentation by Mike Bismeyer, Regional Sales Director for Proterra in Canada, a recognized leader in promoting kindness and anti-bullying and member of numerous committees, including the APTA Diversity & Inclusion Council.
  3. An engaging session with Bryan Gilliom, President and CTO of Message Point Media (MPM) on using Infotainment Displays to communicate effectively with your riders.
  4. Exclusive opportunity to have 1-1 meetings with key TripSpark members
  5. Intensive 'technology solutions' sessions with TripSpark experts to help you maximize the functionality of your TripSpark software
- & Lots more to come!



- **Exciting new features and products**
- **Considerations and support when moving from timetable to frequency based service**
- **Redesigning network and services**
- **Mobility on Demand/ Mobility as a Service**
- **Regional cooperation**
- **Community engagement when developing transit plans**
- **Impact of spontaneous trips in paratransit**

## See you in New Orleans!

Join us for April 2<sup>nd</sup> for our opening reception for some drinks and networking opportunities with your peers, TripSpark members and industry experts.