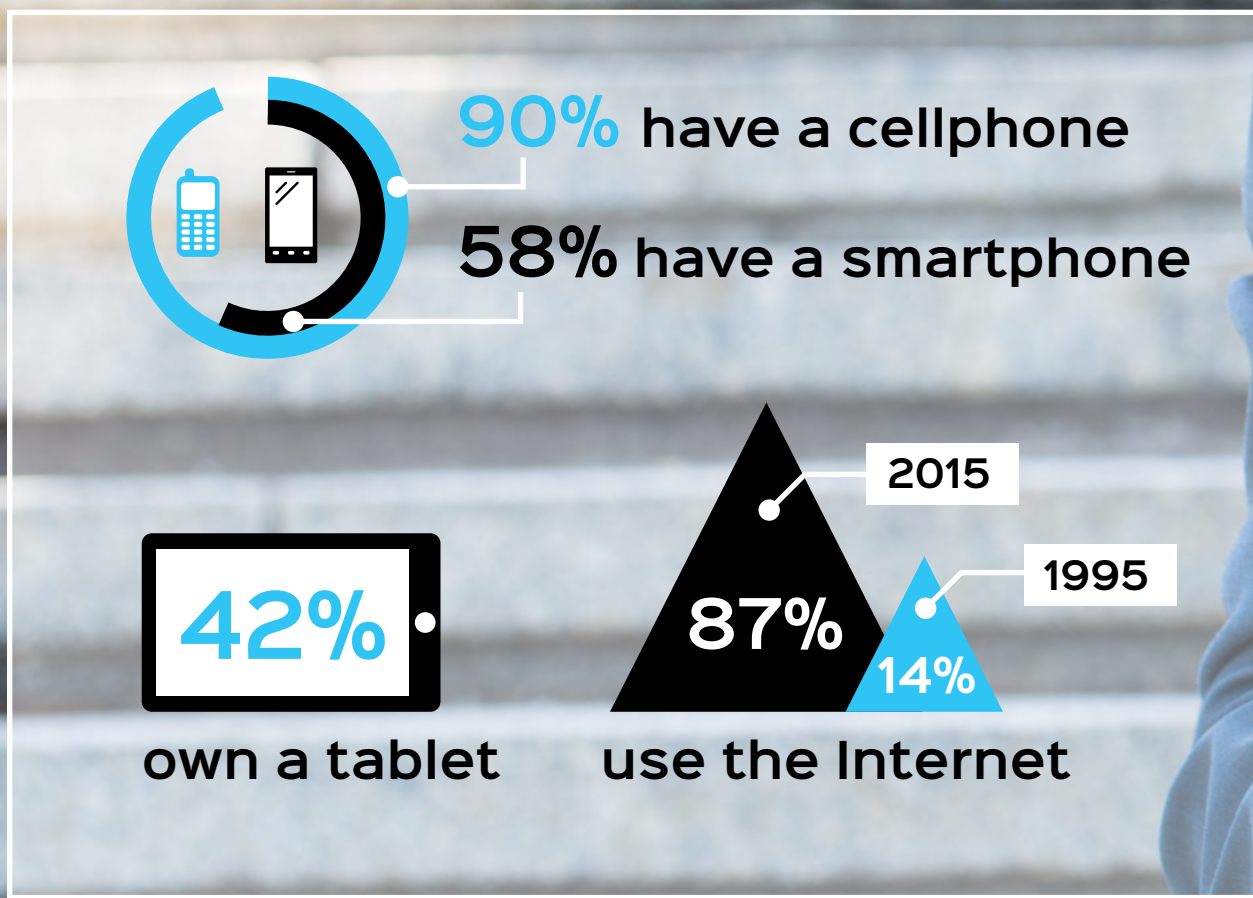


HOW WILL MOBILE DEVICES IMPACT COMMUNITY TRANSPORTATION?

Regardless of age, the future of transportation, passenger information systems and mobile notification systems will be entirely driven by online habits. Are you prepared? The stats show that Internet connectivity is only going to increase in the coming years. Will your riders expect more from your services and the sharing of information? You do the math.



ADULTS



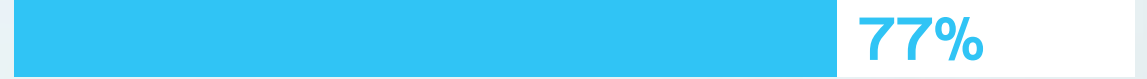
TEENS

98% have a cell phone

83% have a smartphone

MILLENNIALS

Cellphone User



Smartphone User



Use the Internet



Broadband Access



CONNECTED SENIORS

TripSpark has web-based solutions that enable passenger information, notifications and mobile faring options.

We have a full suite of software solutions and technologies now and in development for the coming decade. Talk to us today to learn more about how new technologies will enhance your service offering, your ridership and the overall satisfaction with your agency.

Sources:

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