

# CONSISTENT, BRANDED USER EXPERIENCE FOR iOS AND ANDROID

Today's passengers want transit information at their fingertips and MyRide provides just that.

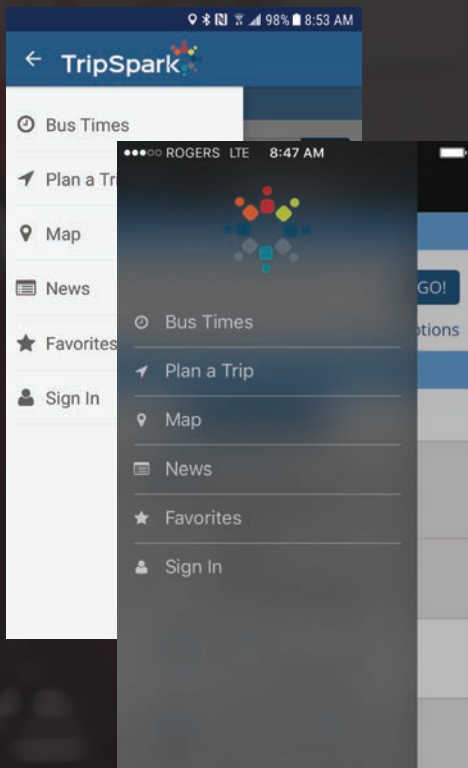
Now you can provide more choice for your riders with MyRide iOS and Android apps available on the Apple AppStore and Google Play Store.



Download on the  
**App Store**



GET IT ON  
**Google Play**



## Brand Visibility

Riders will search the app stores for your Agency's (branded) MyRide apps (not TripSpark).



## Consistent User Experience

The same great functionality and familiar interface as MyRide Web providing riders with a consistent user experience across all platforms.



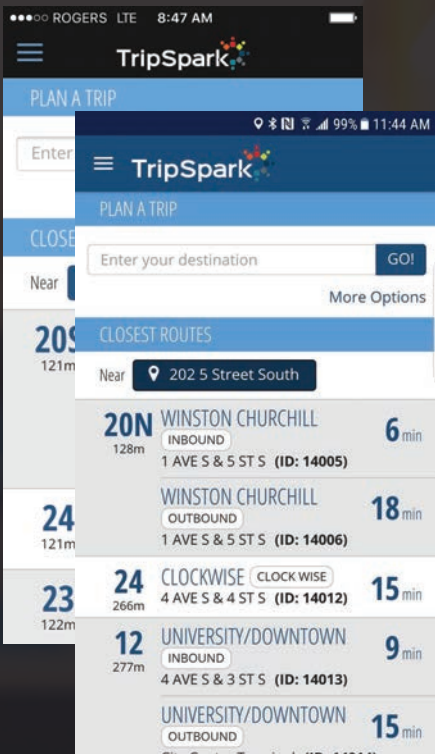
## Real-time Information

MyRide iOS/Android apps pull dynamic data directly from your live MyRide web server ensuring that app data is always up to date.



## No Extra Overhead

Any updates made in MyRide Admin are pushed out to MyRide Web, MyRide iOS and MyRide Android apps simultaneously so there is no extra management overhead.



### Incremental Updates

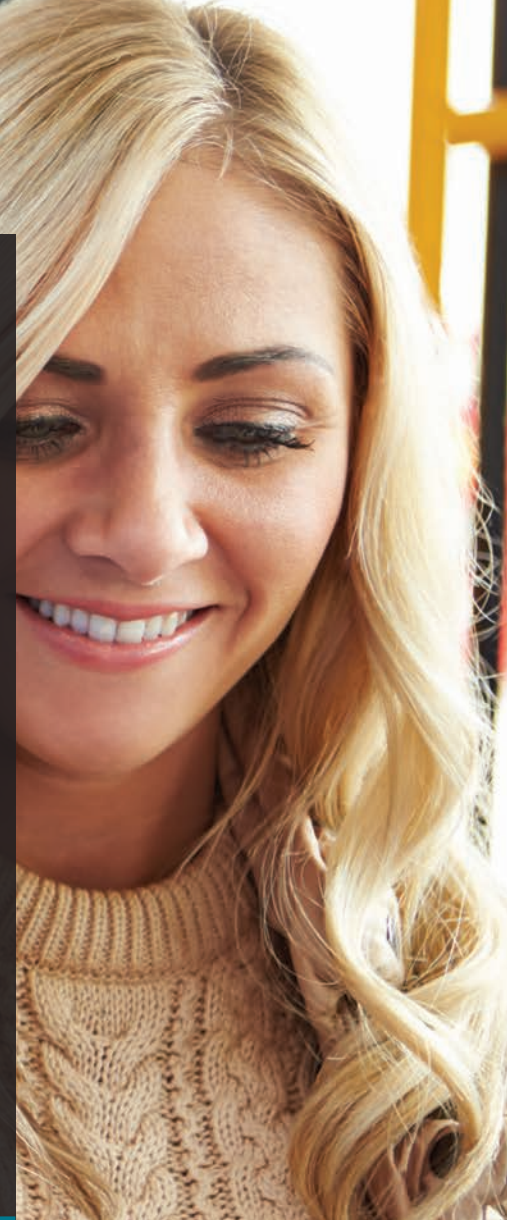
MyRide native apps only need to be republished when major upgrades occur. Bug fixes and minor updates will automatically apply to native apps as soon as the web server is upgraded, without the need for users to update.

### We Do the Heavy Lifting

TripSpark publishes the apps on Agency's behalf and republishing with major upgrades is included in your maintenance.

### Easy Analytics

Using Google Analytics (simply provide your GA ID), easily track the number of riders using the iOS and Android apps versus MyRide Web.



## MOVING TOGETHER

TripSpark Technologies is a transportation technology company focused on helping Fixed Route, Paratransit, Rideshare and private operators increase service and access to transportation, improve rider satisfaction, drive revenue, and overcome operational challenges. We are not just a vendor—we are your long-term strategic partner, offering the latest technologies and providing exceptional support.

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