TripSpark
MOVING >> << TOGETHER

myRide – Elevate Your Riders' Experience

Now offer the best of TripSpark's "myRide" to your Fixed Route riders

Yes, you heard it right! TripSpark's time-tested "myRide" now works seamlessly with your RouteMatch Fixed Solution!

myRide is an ecosystem of cutting-edge apps, websites and more from TripSpark, designed to revolutionize the fixed route riders' experience. Whether it's planning trips, staying informed about bus locations in real-time or receiving departure notifications, myRide is the ultimate companion for a convenient and efficient transit experience.

HERE'S HOW MYRIDE CAN HELP YOU GIVE YOUR RIDERS A GREAT EXPERIENCE

Trip Planner

By selecting a location or route, or by entering a starting point and destination, riders can get real-time, GPS-based information for all possible bus options.

Powered by Google, Trip Planner can help riders plan their travel by tracking the location and estimated departure time of the selected bus.

Precise Bus Location

With a direct sync with RouteMatch Fixed, myRide can show your buses' real-time location to your riders, so they have reliable, trustworthy information at all times.

Bus Departure Notifications

Riders can subscribe to text, email or push notifications for bus departure information, so they don't have to actively monitor the status of their bus.
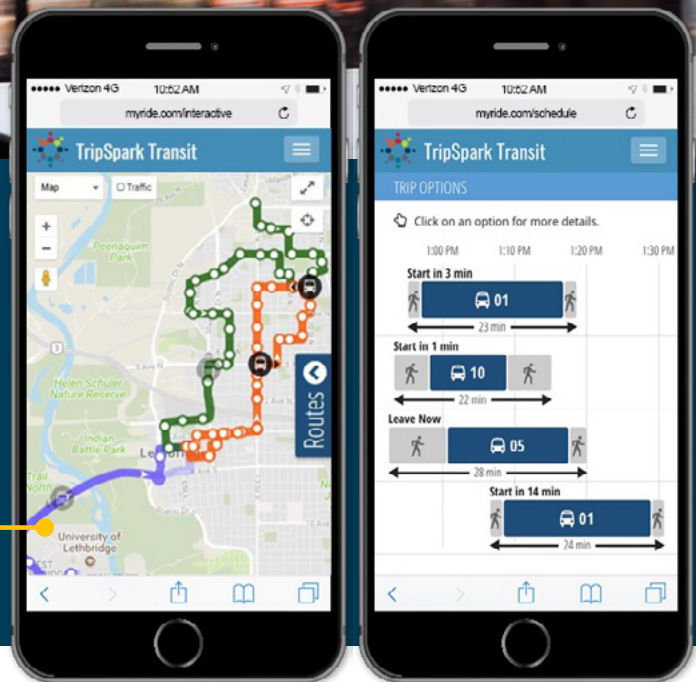
Riders can create one-time or recurring notifications for specific routes, days and times.

BENEFITS FOR YOUR RIDERS

- ✓ Enable them to plan trips with real-time bus locations
- ✓ Reduce their wait times at stops, especially in inclement weather
- ✓ Easily inform them about changes to fare structures and schedules

Let your Riders Plan Trips Easily

AND THERE'S MORE...

Enhance your Accessibility-Friendliness

At TripSpark, our core mission is to ensure that our products enable agencies like yours to make public transit equitably accessible to everyone. With that in mind, we have designed myRide to provide a delightful experience for your riders.

myRide SMS and IVR

Enable riders without smartphones or mobile internet connectivity to access the same information easily too. myRide SMS and IVR offer a convenient way to get real-time information bus schedules and makes sure they feel cared for in your transit services.

Multi-Lingual Website and Apps

Let your riders choose between English, Spanish and French for myRide's display language. This inclusive approach helps you cater to a wider audience and gives your riders the power to easily use myRide in the language of their choice.

Customize myRide for Your Agency

Boost your agency's brand recognition and foster a sense of familiarity for riders with a custom-branded user interface for your website and apps.
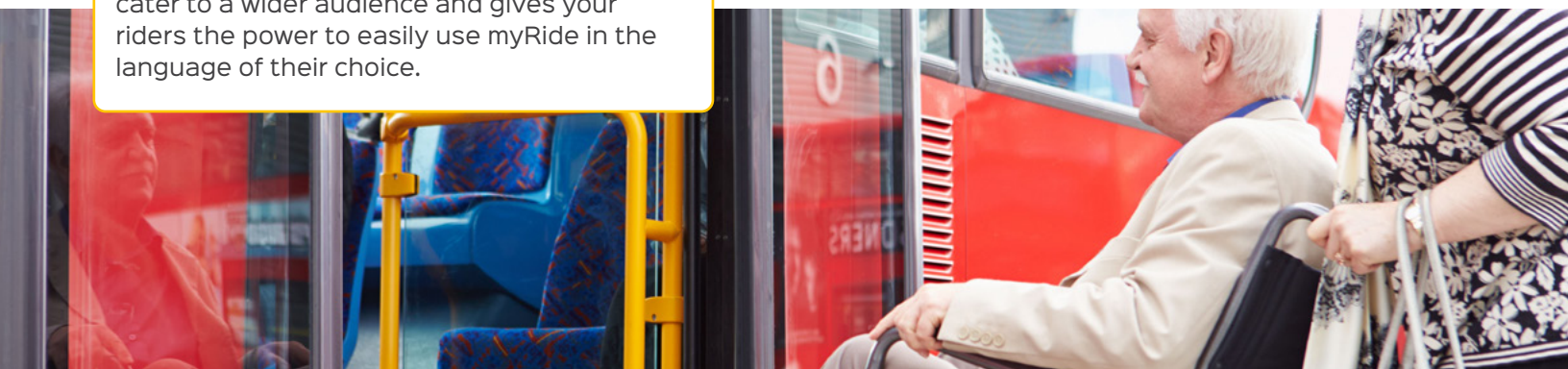
Quickly customize myRide to add your agency logo, adjust colors and add custom pages containing agency-specific information like fare and pass options using a simple, intuitive interface.

MyRide is the best passenger information system out there...We looked at what applications 10 other transit agencies were using, and none were as good as MyRide, specifically for live bus tracking".
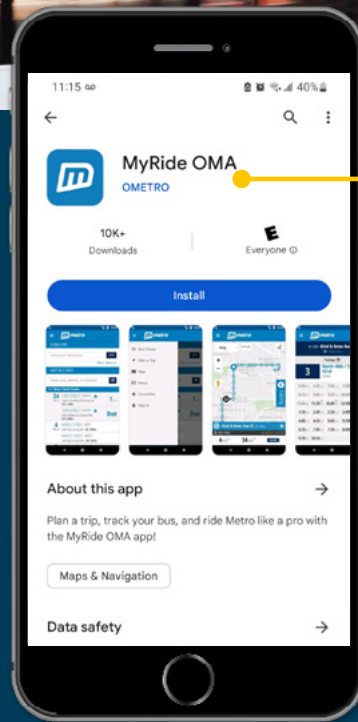
– Supervisor of Transit Operations and Infrastructure

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BENEFITS FOR YOUR AGENCY

- ✓ Achieve your agency's accessibility goals
- ✓ Reduce the pressure on your phone line operators
- ✓ Cut down the "where's my bus" questions that take up both operators' and riders' time
- ✓ Boost your agency's direct engagement with your ridership
- ✓ Promote community events, conduct rider surveys and more
- ✓ Strengthen the community around your agency's brand and services

Customize myRide with your agency's name, brand colors and exclusive App store listings

CURIOUS TO KNOW MORE?

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Get in touch with your AM or email us at sales@tripspark.com to know more!

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TripSpark Technologies is a community transportation technology company focused on helping mid-sized transit agencies and private operators increase rider satisfaction, drive revenue, and address specific operational needs. TripSpark makes this possible by nurturing strong partnerships with our customers, offering the latest technologies and providing exceptional support.

www.tripspark.com

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