

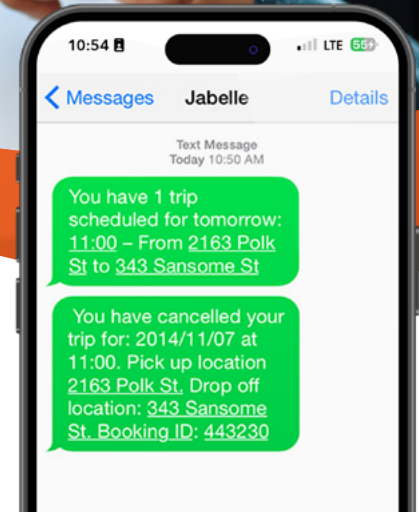
## ▶ NOTIFICATIONS

# PASSENGER NOTIFICATIONS:

## Reminders, Confirmations, & Imminent Arrivals

The TripSpark Notifications system is a demand response application that takes rider engagement to the next level. Cloud hosted and entirely accessible, passengers are given up-to-the minute notifications to enhance their total transportation experience.

Riders can also call or text in to receive scheduled trip information. TripSpark Notifications provides the same capacity and benefits as more weighty and expensive systems, but it is an easy add on for demand response operations. From the vehicle to the notification system, to the devices of riders at home, your community stays connected.



### HERE'S HOW IT WORKS FOR YOU

- Reduced no-shows. This translates into cost savings
- Reduced driver wait times. Less wait means more pickups, which leads to more revenue
- Relief to the call center. Riders get answers without talking to a call taker
- Fewer complaints. Riders know ETAs
- Relieves IT work. No complicated and costly phone integration or client-side server set-up

### HERE'S HOW IT WORKS FOR YOUR RIDERS

- Automated outbound notifications. To confirm or cancel a trip, riders press a button at the end of a message

- SMS, email and phone. TripSpark Notifications can send out alerts and reminders via these popular media
- Automated inbound services. Riders can cancel trips or view pending trips
- Ready and set to go. Notifications sent the day before and then again moments before

### WHY IT'S A PERFECT FIT

- Fast to implement. No installation of new telephone lines or client-side server
- Easy to maintain. Software updates automatically and cloud hosting reduces IT involvement
- Simple Configuration. Friendly UI allows operators to configure unique notifications with ease
- Affordable power. Low overhead costs and immediate revenue savings

### MOVING >> << TOGETHER

TripSpark Technologies is a transportation technology company focused on helping Fixed Route, Paratransit, Rideshare and private operators increase service and access to transportation, improve rider satisfaction, drive revenue, and overcome operational challenges. We are not just a vendor—we are your long-term strategic partner, offering the latest technologies and providing exceptional support.

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