#### RIDES ON DEMAND

# **REV UP YOUR RIDES WITH A SINGLE RIDER SOLUTION**

Riders love using Rides on Demand because they have real-time trip information at their fingertips and a fast and easy way to plan and book a trip. The addition of fixed route schedules and trip planning takes the rider experience to a whole new exciting level.

Backed by first-class demand response software (TripSpark Novus or Trapeze PASS), riders can book microtransit and paratransit services, including co-mingled and eligibility-based trips, then view schedules and plan a trip on a fixed route. No need to switch apps!

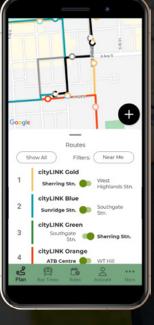
Since Rides on Demand works on an on-demand basis, agencies can easily increase their service area at a fraction of the cost of a typical fixed route service. This can help reach riders in more rural areas or in newly built communities.

#### NEW! FIXED ROUTE SCHEDULES & TRIP PLANNING

Giving riders more control over how they plan their journey leads to higher levels of satisfaction. Riders now have the option of planning a fixed route trip in Rides On Demand, the same app they know and love. They can also view fixed route schedules, stop locations, and walking directions without switching apps. In addition, Rides on Demand supports Novus' Friendly Fixed Route which allows agencies to provide fixed and deviated route services. And riders can conveniently manage it all within a single app!

### BOOSTING SCHEDULE ACCURACY WITH GTFS DATA

Riders rely on the accuracy of schedules for planning trips and nothing frustrates them more than missing a bus or running late because trip information is wrong. A steady stream of quality GTFS-RT data to Rides on Demand keeps schedules current and riders on track. And for current Streets agency partners, Rides on Demand takes data directly from your existing infrastructure.





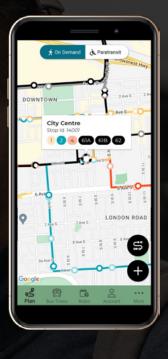
**Fixed Route** 

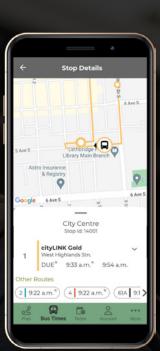
### RIDERS TRUST REAL-TIME TRIP INFORMATION

Studies show that riders with real-time vehicle locations reported wait times 30% lower than average. Easy to access real-time trip information, such as vehicle locations, gives riders confidence in your service reliability.

## LET RIDERS TAILOR THE TRIP

Rides on Demand is an easy to navigate mobile app that allows riders to customize preferences for a personalized trip experience. Riders can see real-time schedules for both on-demand and fixed route services, track vehicles in real-time on a map, and only see the services they want to use for a trip.





### GROW YOUR RIDERSHIP WITH RIDES ON DEMAND

Managing multiple passenger information platforms is a headache your busy agency doesn't need. Rides on Demand is a single rider solution that's simple, user-friendly, and designed to meet WCAG 2.2 AA accessibility standards.

Rides on Demand makes it easy to get more people on board with a single app that guides riders through every step of their on-demand and fixed-route journeys.