

# REV UP YOUR RIDES WITH A SINGLE RIDER SOLUTION

Riders love using Rides on Demand because they have real-time trip information at their fingertips and a fast and easy way to plan and book a trip. The addition of fixed route schedules and trip planning takes the rider experience to a whole new exciting level.

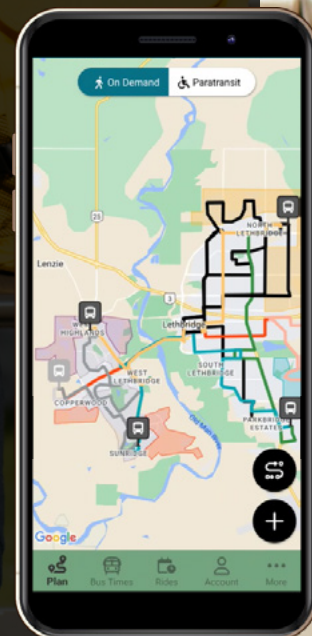
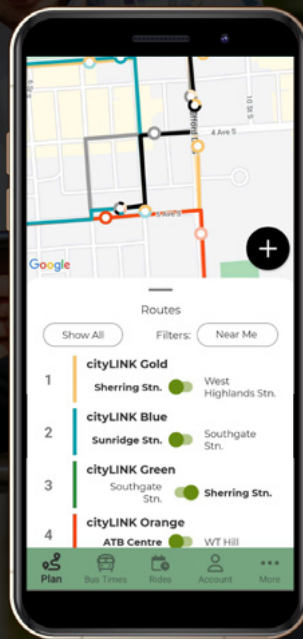
Backed by first-class demand response software (Novus or PASS), riders can book microtransit and paratransit services, including co-mingled and eligibility-based trips, then view schedules and plan a trip on a fixed route. No need to switch apps!

## 📍 NEW! FIXED ROUTE SCHEDULES AND TRIP PLANNING

Riders now have the option of planning a fixed route trip in Rides on Demand, the same app they know and love. Riders can trust they won't miss a ride when they receive real-time trip information and walking directions to their stop. Planning a trip is painless when riders can see fixed route schedules and stop locations on a map.

## 📍 RELIABLE REAL-TIME DATA

Riders rely on accurate schedules for planning trips, and nothing frustrates them more than missing a bus or running late because trip information is wrong. For standard fixed route data, Rides on Demand can digest a GTFS-RT feed, or integrate directly with Streets. It also works seamlessly with Friendly Fixed Route for deviated fixed route systems. Regardless of how your real-time data flows to the app, Rides on Demand reduces calls to dispatch by showing your riders up-to-the-minute information. Now riders can confidently decide if they have time to grab that coffee before their bus arrives!



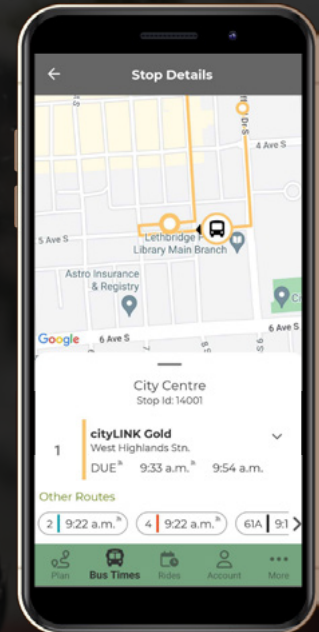
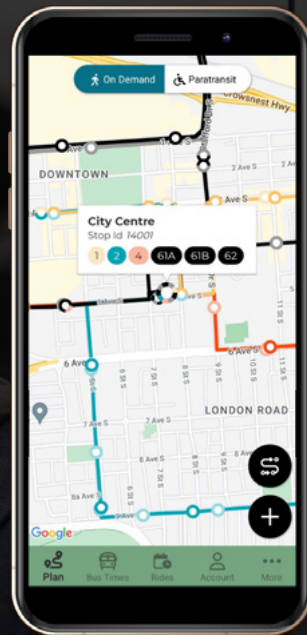


## 📍 RIDERS TRUST REAL-TIME TRIP INFORMATION

Studies show that riders with real-time vehicle locations reported wait times 30% lower than average. Easy to access real-time trip information, such as vehicle locations, gives riders confidence in your service reliability.

## 📍 LET RIDERS TAILOR THE TRIP

Rides on Demand is an easy to navigate mobile app that allows riders to customize preferences for a personalized trip experience. Riders can see real-time schedules for both on-demand and fixed route services, track vehicles in real-time on a map, and only see the services they want to use for a trip.



## GROW YOUR RIDERSHIP WITH RIDES ON DEMAND

Managing multiple passenger information platforms is a headache your busy agency doesn't need. Rides on Demand is a single rider solution that's simple, user-friendly, and designed to meet WCAG 2.2 AA accessibility standards.

Rides on Demand makes it easy to get more people on board with a single app that guides riders through every step of their on-demand and fixed-route journeys.

## MOVING >> << TOGETHER

TripSpark Technologies is a transportation technology company focused on helping Fixed Route, Paratransit, Rideshare and private operators increase service and access to transportation, improve rider satisfaction, drive revenue, and overcome operational challenges. We are not just a vendor—we are your long-term strategic partner, offering the latest technologies and providing exceptional support.

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